



NEWS RELEASE

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CORENET GLOBAL SUMMIT 2018 TO DRIVE THE ASIA PACIFIC CORPORATE REAL ESTATE SECTOR'S FUTURE-READINESS

Industry gathering to focus on best practices sharing around innovation and corporate real estate strategies, and how to navigate uncertainties brought about by geopolitical and economic risks

Regular Registration Ends February 12

SINGAPORE -- FEBRUARY 8, 2018 – CoreNet Global, the world's leading corporate real estate (CRE) association, will be staging the [CoreNet Global Summit 2018](#) from 12 to 15 March 2018 at the Ritz-Carlton, Millenia Singapore to discuss global and regional trends impacting the corporate real estate (CRE) profession as well as frontier technologies and business strategies CRE practitioners can leverage to turn uncertainty into opportunity. The summit is expected to tackle developments around regulation, security and innovation. Summit [attendees](#) will include senior executives, influential technologists, architects and service providers leading the global corporate real estate industry.

According to a [study](#), 57 percent of enterprises across Asia Pacific have a digital strategy in place and are actively digitising their business processes, placing them one step ahead of their European and North American counterparts. Throughout the region, enterprises working across borders are starting to decentralise their office functions with multiple regional satellite offices and schemes that support workplace agility and flexibility. Progressive technologies such as Internet-of-Things (IoT) and artificial intelligence are now signalling the dawn of a new era of smart office buildings, presenting organisations with new challenges, including optimising flexible spaces and managing globally dispersed teams.

The growing recognition of CRE as a catalyst for business sustainability and success serves as a timely backdrop for [CoreNet Global Summit 2018](#) whose theme, "What's Next? Exploiting Uncertainty", crystallises the strategic role of CRE amidst

enterprises' digital-first approach adoption and Asia Pacific's evolving geopolitical climate.

The summit hopes to help CRE practitioners realign their goals and strategies to cope with broader business implications in light of strengthened intra-regional and inter-regional business relationships stemming from economic initiatives such as the Regional Comprehensive Economic Partnership (RCEP) and One Belt One Road (OBOR).

"Corporate real estate is increasingly becoming a key strategic resource for enterprises hoping to build smart and sustainable offices. The summit represents an invaluable opportunity for CRE professionals across Asia Pacific to learn how to leverage and integrate progressive technology in office and building designs to optimise innovative thinking and employee satisfaction in the workplace," said Tim Venable, Senior Vice President at CoreNet Global.

Interested parties may view more information about the summit on the [event website](#), or register their attendance [here](#).

ABOUT CORENET GLOBAL

CoreNet Global is the world's leading professional association for corporate real estate (CRE) and workplace executives, service providers and economic developers. CoreNet Global's more than 10,000 members, who include 70% of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally. For more information, please visit www.corenetglobal.org.