



NEWS RELEASE

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CORENET GLOBAL SUMMIT 2018 TO HELP THE APAC CORPORATE REAL ESTATE PROFESSION NAVIGATE THE TIDES OF CHANGE

Annual gathering aims to help CRE practitioners optimise portfolio efficiency, workplace effectiveness and facilities management amidst digital disruption and geopolitical risks

SINGAPORE – MARCH 8, 2018 – CoreNet Global, the world’s leading corporate real estate (CRE) association, will be holding the [CoreNet Global Summit 2018](#) “What’s Next? Exploiting Uncertainty” at the Ritz-Carlton, Millenia Singapore from 12 to 15 March 2018. The summit aims to help CRE practitioners leverage opportunities in light of geopolitical shifts and emerging megatrends, including disruption driven by progressive technologies such as the Internet of Things (IoT) and Artificial Intelligence which are reshaping the Asia Pacific built environment.

According to [IDC](#), connected vehicles and smart buildings will account for \$92 billion of the global IoT expenditure in 2018, with Asia Pacific cited as the geographic region with the highest IoT spending. With the region [expected to see 8.6 billion IoT devices connected by 2020](#), CRE practitioners need to adjust their strategies to meet evolving demands as these technologies continue to drive greater connectivity, access to “big data,” increased energy efficiency, workspace optimisation and cross-border collaboration across APAC.

“We live in times of unprecedented and rapid change, and it can be hard to forecast what’s on the horizon,” said Tim Venable, Senior Vice President at CoreNet Global. “Yet, uncertainty presents opportunity, and that lies at the heart of the upcoming Summit, where corporate real estate leaders will gather to explore ways that corporations can leverage CRE for strategic advantage and maximum business flexibility and performance in the dynamic Asia-Pacific region.”

The summit is expected to discuss best practices in CRE, as well as the technologies and strategies practitioners could leverage as the function takes an

even more central role in driving business sustainability and success in the face of Asia Pacific's digital transformation and evolving geopolitical climate.

"The CoreNet Global Summit 2018 will play a vital role in guiding today's CRE practitioners towards success in the next phase of the digital economy," said Ben Pring, Director of Cognizant's Centre for the Future of Work. "With technologies driving the evolution and functioning of modern corporate facilities, their management is no longer a straightforward process. CRE practitioners need to effectively function as a conduit, bridging the right processes with the right occupant-centric technologies to optimise efficiency and productivity, while reining in costs and energy consumption."

Interested parties may view more information about the summit on the [event website](#), or register their attendance [here](#).

ABOUT CORENET GLOBAL

CoreNet Global is the world's leading professional association for corporate real estate (CRE) and workplace executives, service providers and economic developers. CoreNet Global's more than 10,000 members, who include 70% of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally. For more information, please visit www.corenetglobal.org.