



KRYON INTRODUCES PROCESS DISCOVERY – THE START OF AN ENTERPRISE REVOLUTION - REMOVING BARRIERS TO ORGANISATION-WIDE AUTOMATION ACROSS ANY VERTICAL

Kryon Process Discovery enables any enterprise to be fully automated in unprecedented time and at unparalleled cost-effectiveness expanding the benefits of RPA for maximum ROI

SINGAPORE – June 19, 2018 — Today, Kryon a leading provider of intelligent Robotic Process Automation (RPA) solutions, has announced [Process Discovery](#), a new AI-based solution that is set to revolutionise digital transformation in enterprises across every industry.

Kryon is leading an enterprise revolution which can benefit every organisation, in every vertical across the globe. While the imperative for enterprises to eliminate the “noise” of business process through automation has never been greater, its actual implementation has only slowly been realised.

Kryon is changing all that, now and forever. Before Kryon Process Discovery, automation was done step by step, a few processes in a few departments at a time - and then slowly expanding. Now, full automation can be done in a single step – almost instantly. Now companies can see their entire organisation’s processes mapped with unprecedented speed, yielding intelligent recommendations for automated workflows. Never before has digital transformation been so easy and ROI realised, so quick.

Kryon Process Discovery is purpose-built to transcend the inherent limits and pain points that have slowed the adoption and scale of RPA deployment – causing companies to accept inefficiency and excess costs. Unlike process mining tools which work on a delay and examine logs, Kryon Process Discovery is built on a proprietary, AI-based platform that identifies business processes as employees actually engage with them. AI and machine learning enables Kryon Process Discovery to deliver intelligent automation recommendations based on expected ROI. Enterprises can select how much of the process they wish to automate and with a single click, the automated workflow is immediately generated in the Kryon Studio.

“Process discovery is the breakthrough that the enterprise market has been waiting for – it’s a truly groundbreaking solution that offers enterprise management with a level of profound visibility into the

everyday processes across the organisation that determine competitiveness, productivity and employee engagement. This visibility leads to high-impact automation of existing workflows,” said CEO of Kryon, Harel Tayeb. “Kryon was able to accomplish this by further advancing its leading-edge AI and machine learning capabilities, which have been at the heart of the productivity transformations we have already accomplished for clients such as Microsoft and Wyndham Hotel Group.”

Tayeb explained, “The new solution will significantly reduce overhead, design and development costs while Kryon's revolutionary AI engine will enable automation with almost zero human intervention and, faster than ever imagined.” He continued, “Kryon’s Process Discovery has all the insights needed to automate and optimise business processes. This innovative product will remove the pain points from deploying RPA throughout business, resulting in the industry finally having an easy adoption method at an unprecedented total cost of ownership.”

The release of Kryon’s Process Discovery offering also comes at a time when companies in Asia Pacific are exploring how to best leverage business process automation and digitisation to bridge gaps in functional silos, enhance customer experiences, and streamline operations. According to the [2017 Harvey Nash/KPMG CIO Survey](#), nearly half (46%) of all CIOs in Asia Pacific are currently investing in or are planning to invest in RPA to automate highly repeatable, highly structured tasks across business software systems.

“Asia Pacific continues to be a hotbed for digital innovation, with companies readily embracing technologies and adopting them across all business aspects. With the launch of the process discovery offering, we look forward to becoming a more integral part of our APAC customers’ digital transformation efforts by empowering them to simplify the digitisation of business processes, which lead to the creation of virtual workforces that increase processing efficiency, reduce errors and cut operational costs”, said Daniel Peled, General Manager, Asia Pacific, at Kryon Systems.

Top companies from around the globe have already started using Kryon Process Discovery to gain complete process transparency – enabling them to minimise time to value, lower TCO, and accelerate the ROI of their RPA projects.

To learn more about Kryon and the new Process Discovery, please visit www.kryonsystems.com.

ABOUT KRYON

Founded in 2008, Kryon delivers innovative, intelligent Robotic Process Automation (RPA) that speaks the language of business. This understanding of enterprise operation yields solutions that enable true digital transformation. Our automation solutions are constantly evolving to unlock a company’s potential for growth and high-quality performance. Our Hybrid Automation enables virtual and human workforces to work better together, so enterprises can fully automate business processes end-to-end. And, our AI-driven Process Discovery solution helps organisations identify all the processes they should automate and automatically creates automation workflows in the Kryon Studio. Leading global

enterprises such as Microsoft, Allianz, DXC Technologies are leveraging Kryon's AI-powered platform to drive digital transformation and operational efficiencies.

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