

ATF ONLINE+

Coming to Screens Across the Globe

Starting 1 December 2020

atf ASIA TV
FORUM &
MARKET

CO-LOCATED WITH



ANNEX A

Industry luminaries who will be speaking at ATF include:

- Adam Lewinson, Chief Content Officer, Tubi
- Aaron Mascarenhas, Senior Director – Content Acquisitions & Alliances, MX PLAYER
- Adem Uysal, Lead Content Manager, Content Acquisition & Management, TV+
- Agustinus Bagus Abimanyu, Head of International Acquisition 3 TV, MNC Media
- Archana Anand, Chief Business Officer, ZEE5 Global
- Avril Blondelot, Head of Content Insight, Glance
- Cathy Payne, CEO, Banijay Rights
- Christopher Weatherspoon, Producer, International Media Commerce Strategist
- Chaitanya Chinchlikar, Vice President & Business Head, Chief Technology Officer & Head of Emerging Media Technologies, Whistling Woods International
- Chao Gan, Vice President, Youku, Alibaba Media & Entertainment Group
- Daphne Yang, CEO, CatchPlay
- Dennis Yang, CEO & Managing Partner, Studio76.co
- Dr Michael Gryseels, President, True Digital Group
- Ella Yu, Asia Market Manager, Tape Consultancy / Glance Médiamétrie
- Elliot Renton, Senior Director & Head of APAC, Grabyo
- Evelina Lye, Head of Regional Marketing, Media Partnerships, APAC Entertainment, News & Sports, Facebook
- Hendy Lim, Content & Channel Vice President, Indonesia Entertainment Group (IEG)
- Howie Lau, Assistant Chief Executive, Media & Innovation, Infocomm Media Development Authority
- Hwang Jin Woo, Founder & President Executive Producer, Something Special
- Ishaan Misra, Executive, Content Strategy & Acquisitions, Discovery
- Jaclyn Lee-Joe, Industry Veteran (Former Chief Marketing Officer, Netflix)
- Jacques du Puy, CEO, CANAL+ International
- Jez Zhang, CEO & Chief Analyst, iiMedia Research Group
- Jimin Fang, Executive Director, BestTV + Streaming Media, General Manager, Shanghai Oriental Dragon New Media Co., Ltd
- Joan Leong, Director, One Triple Four Communications
- Jon Penn, Executive Vice President (APAC), BBC Studios
- Julian Chou-Lambert, Acquisitions Manager, TVF International
- Julien Leroux, CEO & Founder, Paper Entertainment
- Justin Deimen, President, Prod. & Acquisition, 108 Media
- Kuek Yu-Chang, Vice President for International Business, iQIYI
- Lena Ni, Director of Acquisitions (Animation), Shanghai Senyu Media Co Ltd
- Maarten Meijs, President Global Entertainment, ITV Studios
- Maria Rua Aguiete, Senior Research Director, OMDIA
- Mariani Abdullah, Head of Acquisitions, DM Don Square Entertainment
- Michelle Ching, Commercial Director, TotallyAwesome
- Michelle Lin, APAC Manager, K7 Media
- MJ Sorenson, Founder & CEO, MJ Global Communications LLC
- Panayiota Pagoulatos, Managing Director, Pink Orchid International
- Paul Youngbluth, Director, Tape Consultancy

ATF ONLINE+

Coming to Screens Across the Globe

Starting 1 December 2020



- Priya Dogra, President, Warnermedia EMEA & Asia (excl. China)
- Rashid Karim, Chief Executive Officer, Iskandar Malaysia Studios
- Rutger H. Kornman, Senior Manager Consulting, Ernst & Young Advisory
- Ryu Bong Ryul, Director of Contents IP Business, Studio Dragon
- Shaun Levin, Chairman, Switch International
- Simon Murray, Principal Analyst, Digital TV Research
- Seo Hye-jin, Chief Producer & Director, TV Chosun
- Tran Thi Thuy Linh, Vice Manager of Acquisitions & Sales Department, TVAd
- Vivek Bhutyani, CEO, Lattu Kids
- Victoria De Kerdrel, APAC Consultant, K7 MEDIA
- Yang Xianghua, President of Membership & Overseas Business Group, iQIYI
- Will Anstee, CEO, TotallyAwesome
- Yuki Akehi, Director of Strategic Corporate Communications & Marketing, International Business, Nippon TV
- Yeo Kok Siew, Director, Southeast Asian Audio-Visual Association (SAAVA)
- Yi-Seung Jun, Founder, Director & Producer, Bluebird Pictures
- Zhang Minsi, Director of Content Marketing, iQIYI International

Judging panel for ATF Formats Pitch

- **Justin Deimen**, President, Production & Acquisition, **108 Media**
- **Carlotta Rossi Spencer**, Head of Format Acquisitions, **Banijay Group**
- **Mike Beale**, Managing Director, Global Creative Network, **ITV Studios**
- **Nomin Chinbat**, CEO, **MongoTV**
- **Shigeko Cindy Chino**, Associate Managing Director, International Business Development, **Nippon TV**
- **Hwang Jin Woo**, Founder & President, Executive Producer, **Something Special**
- **Michel Rodrigue**, CEO & Partner, **The Format People**
- **Justin Scroggie**, Chief Creative Officer & Partner, **The Format People**

Formats Pitch Finalists

Company/Name	Country/ Region	Project Title
Two Islands Digital	Indonesia	Blog Wars
MNC Studios International	Indonesia	CollaborAction
Kansai Television Co. Ltd.	Japan	QUIZ GO ROUND
Christian Gamboa	Philippines	RICH FOR IT
Sean Cheong	Singapore	The Master

ATF ONLINE+

Coming to Screens Across the Globe

Starting 1 December 2020



CO-LOCATED WITH



Judging panel for ATF Animation Pitch

- **Hendy Lim**, Content & Channel Vice President, **Indonesia Entertainment Group (IEG)**
- **Gulshan David**, VP Media Sales, **IMIRA Entertainment**
- **Brenda Bisner**, Chief Content Officer, **Kidoodle.tv**
- **Jayakumar P.**, CEO, **TOONZ Animation India**
- **Clara Yang**, Vice President, International Business, **Uyoung Culture & Media Co. Ltd.**
- **Gourav Rakshit**, COO, **VIACOM18 Digital Ventures**
- **Leslie Lee**, VP of Kids, **Warnermedia Entertainment Networks**
- **Manman Chen**, COO & Creative, **WEKIDS**

Animation Pitch Finalists

Company/Name	Country	Project Title
One Animation Pte Ltd	Singapore	Abigail's Tales
One Animation Pte Ltd	Singapore	Hard Boiled
Wishing Tree Studios	India	Pete and the Pets
Christian Gamboa	Philippines	STAIN ALIVE
Tech Babies	Singapore	Teaching Pi to See