

October 1, 2015

Tanaka Precious Metals  
Tanaka Holdings Co., Ltd.

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## Tanaka Precious Metals Establishes TANAKA America in Silicon Valley as Base for Global Strategy

**Merging technological development with marketing, aiming for future business expansion centered  
on semiconductors, electronics and life science**

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TANAKA HOLDINGS Co., Ltd. (Head office: Chiyoda-ku, Tokyo; Representative Director & CEO: Akira Tanae) announced today that the manufacturing business of Tanaka Precious Metals, Tanaka Kikinzoku Kogyo K.K. (Head office: Chiyoda-ku, Tokyo; Representative Director & CEO: Akira Tanae) will be establishing TANAKA America Inc. on Thursday, October 1, 2015 in San Jose, California. Located within Silicon Valley, known for being the birthplace of advanced technologies, TANAKA America will serve as a strategic base for the global business expansion of Tanaka Precious Metals.

TANAKA America Inc. will aim to achieve global business expansion through marketing Tanaka Precious Metals' products mainly to the North American market and U.S. companies; discovering promising topics for technological development; marketing of new technology and markets; and opening of new markets. The establishment will be effected through a share transfer agreement with Tanaka Precious Metals' electroplating business, Electroplating Engineers of Japan, Limited (Head Office: Hiratsuka-shi, Kanagawa; Representative Director & CEO: Koichiro Tanaka; "EEJA"), merging with EEJA America Inc. and taking over its laboratory functions. Product sales will continue to be carried out by Tanaka Kikinzoku International (America), Inc.

Silicon Valley, as the birthplace of advanced technologies such as semiconductors, is flourishing with research and development (R&D), and there are increasing cases of technology transfer to Asia and South American countries for the subsequent stages of commercial production. By establishing a base in the Silicon Valley area, Tanaka Precious Metals aims to achieve a more proactive cooperation with clients at the developmental stage, enabling early entry into new markets. In addition, by building wide-ranging collaboration with clients at an early stage, once the technology has been proven, commercial production orders can be expected to increase over the mid and long term. TANAKA America Inc. aims to expand businesses into various fields where precious metals are used, such as automobile, aerospace, alternative energy, and life science.

### ■Overview of TANAKA America Inc.

Company name: TANAKA America Inc.

Representative: Isao Hirano

Head office: 235 Vineyard CT 150, Morgan Hill, CA 95037, USA

Telephone: +1-408-778-3217

Founded: October 1, 2015

Capital: 83.7 thousands USD

Employees: 5

Area of business: Product marketing, discovery of promising topics for technological development, marketing of new technologies and markets, establishing personal networks, opening new markets, research and development

■**Tanaka Holdings Co., Ltd. (Holding company of Tanaka Precious Metals)**

Headquarters: 22F, Tokyo Building, 2-7-3 Marunouchi, Chiyoda-ku, Tokyo

Representative: Akira Tanae, Representative Director & CEO

Founded: 1885                      Incorporated: 1918                      Capital: 500 million yen

Employees in consolidated group: 3,511 (FY2014)

Net sales of consolidated group: 856.4 billion yen (FY2014)

Main businesses of the group:

Manufacture, sales, import and export of precious metals (platinum, gold, silver, and others) and various types of industrial precious metals products. Recycling and refining of precious metals.

Website: <http://www.tanaka.co.jp/english> (Tanaka Precious Metals),

<http://pro.tanaka.co.jp/en> (Industrial products)

■**Tanaka Kikinzoku Kogyo K.K.**

Headquarters: 22F, Tokyo Building, 2-7-3 Marunouchi, Chiyoda-ku, Tokyo

Representative: Akira Tanae, Representative Director & CEO

Founded: 1885                      Incorporated: 1918                      Capital: 500 million yen

Employees: 1,428 (FY2014)

Sales: 872 billion 670 million yen (FY2014)

Main businesses:

Manufacture, sales, import and export of precious metals (platinum, gold, silver, and others) and various types of industrial precious metals products. Recycling and refining of precious metals.

Website: <http://pro.tanaka.co.jp/en>

**<About the Tanaka Precious Metals>**

Established in 1885, the Tanaka Precious Metals has built a diversified range of business activities focused on the use of precious metals. On April 1, 2010, the group was reorganized with Tanaka Holdings Co., Ltd. as the holding company (parent company) of the Tanaka Precious Metals. In addition to strengthening corporate governance, the company aims to improve overall service to customers by ensuring efficient management and dynamic execution of operations. Tanaka Precious Metals is committed, as a specialist corporate entity, to providing a diverse range of products through cooperation among group companies.

Tanaka Precious Metals is in the top class in Japan in terms of the volume of precious metal handled, and for many years the group has developed and stably supplied industrial precious metals, in addition to providing accessories and savings commodities utilizing precious metals. As precious metal professionals, the Group will continue to contribute to enriching people's lives in the future.

The five core companies in the Tanaka Precious Metals are as follows.

- Tanaka Holdings Co., Ltd. (pure holding company)
- Tanaka Kikinzoku Kogyo K.K.
- Tanaka Denshi Kogyo K.K.
- Electroplating Engineers of Japan, Limited
- Tanaka Kikinzoku Jewelry K.K.

<Press inquiries>

Global Sales Dept., Tanaka Kikinzoku International K.K. (TKI)

<https://www.tanaka.co.jp/en/protanaka/inquiry/index.php>