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Canon Increases Investment in Singapore with New Office and Integrated Customer Engagement Hub

Investment is a show of Canon's commitment to customers; increased confidence in the region



The Professional Imaging Zone at Canon's new Customer Care Centre

SINGAPORE, 11 November 2015 – Canon, the global leader in photographic and digital imaging solutions, today announced the company's official move to Galaxis, a Platinum Green Mark Building located in One North. Showcasing state-of-the-art facilities and powered by Canon office solutions, the new premise promises to be a one-stop destination for its customers' imaging needs.

Putting the customer at the centre of the new office, Canon has invested SGD\$20million to build the Canon Delight Hub, an integrated customer engagement hub. This hub brings together all of Canon's businesses - from consumer imaging to business solutions,

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creating a more centralised, holistic customer experience across Canon's suite of solutions.



*Customer Experiential Zone
at Canon Customer Care Centre*

These customer-centric investments in Singapore speak to Canon's ambitions in South and Southeast Asia. Mr. Kensaku Konishi, President and CEO, Canon Singapore: "We continually seek to invest in this region to increase our capabilities and footprint in line with the tremendous growth we expect from the South and Southeast Asia region."

Housed in this facility is the enhanced Customer Care Centre, which provides customers access to try out the latest Canon consumer products as well as the same comprehensive customer service. To better meet the service and repair needs of customers, the new Customer Care Centre offers improved testing and interactive facilities, such as a 30m darkroom, one of the longest darkrooms for lens testing in the region.



*Canon Imaging Academy Studio, which is
available for rental*

As a keen advocate of photography, Canon established the Canon Imaging Academy to help and teach Canon users to do more with their digital cameras. The new Canon Imaging Academy today offers wider training facilities, including a studio catered to the training needs of both budding and professional photographers.





Canon Business Excellence Centre

For the first time ever, Canon's wide range of solutions is housed in a single location. For example, the Production Printing Excellence Centre and the Business Excellence Centre showcases Canon's suite of innovative solutions aimed at improving enterprise productivity, efficiency and security. Potential corporate customers will be able to experience first-hand

the comprehensive range of products ranging from large format printers (imagePROGRAF), digital production printers (Oce VarioPrint), digital multi-functional devices (imageRUNNER), production inkjet printer (DreamLabo 5000) and surveillance cameras.

Canon's move to the Galaxis, a Platinum Green Mark Building, marks a new milestone as the company continues to grow alongside Singapore. With this new office also functioning as a showcase for the modern office and a proof of concept lab, Canon will continue achieving sustainable growth and engaging with the community across the region.

Since it was founded in 1979, Canon Singapore has continued to delight Singaporeans with its products and attention to customer service. In line with its *kyosei* corporate philosophy of living and working together for the common good, Canon is also an active contributor to the local community, supporting diverse arts, environment and sports programmes.





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About Canon Singapore Pte. Ltd.

Canon is a global leader in photographic and digital imaging solutions. Canon Singapore Pte. Ltd. is the headquarters for South & Southeast Asia driving sales, marketing and service strategies. Besides handling the domestic market, the company leads 18 other countries including subsidiaries in India, Malaysia, Thailand and Vietnam. The parent company Canon Inc has a global network of close to 300 companies and employs close to 200,000 people worldwide. It is dedicated to the advancement in technology and innovation and commits about 10% of its total revenue each year to R&D. Canon is consistently one of the top few companies to earn the most number of patents over the last 20 years. As a Fortune Global 500 company, Canon is guided by its *kyosei* philosophy that focuses on living and working together for the common good.

More information is available at www.canon.com.sg.

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